

# FRANCHISE FACTS

# 3

REVENUE SOURCES

- ▶ MEMBERSHIP
- ▶ PERSONAL TRAINING
- ▶ RETAIL SALES

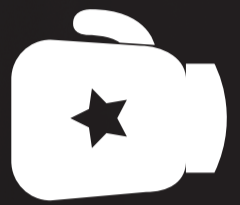
LEADERSHIP ▶

2011 **IFA**   
Entrepreneur of The Year  
President John Rothe

EXCELLENCE ▶

Entrepreneur  
**2014**  
**FRANCHISE**  
**500** **Inc.**  
**5000**

**4,000**  
CLASSES TAUGHT  
NATIONWIDE



**DOUBLE-DIGIT SALES GROWTH**  
**OVER THE PAST 22 QUARTERS**



CREATE A  
LEGACY

**1,000**  
NEW JOBS  
SINCE 2012



**140 CLUBS IN 30 STATES**

- |             |               |                |
|-------------|---------------|----------------|
| Arizona     | Louisiana     | North Carolina |
| California  | Maryland      | Ohio           |
| Colorado    | Massachusetts | Oklahoma       |
| Connecticut | Michigan      | Pennsylvania   |
| Florida     | Minnesota     | South Carolina |
| Georgia     | Missouri      | Tennessee      |
| Illinois    | Montana       | Texas          |
| Indiana     | Nebraska      | Utah           |
| Iowa        | New Hampshire | Virginia       |
| Kansas      | New Jersey    | Washington     |
| Kentucky    | New York      |                |

**“Success will happen if you truly believe in what you are doing.”**

- Ashok Kumar, TITLE Boxing Club Franchisee

**MEDIA COVERAGE**



▶ DAN PATRICK SHOW



▶ ENTREPRENEUR  
FOX BUSINESS



▶ BLOOMBERG TV  
MARKETS NOW  
FOX CENTER

**OUR BRAND PARTNERS  
ARE HOOKED**



PASSIONATE  
ABOUT  
SUCCESS,  
DRIVEN TO  
ACHIEVE IT



**YOUR  
PASSION  
OUR  
PLAYBOOK  
ONE  
SOLID TEAM**

**PR REACH**



Total Circulation  
5,777,874



Total Unique Visitors  
72,492,213



Total Impressions  
86,936,898



Total Ad Value  
\$1,669,485.43

TITLE Boxing Club owners aren't just business-savvy entrepreneurs. When you join the TITLE Boxing Club family, you join a community of passionate, dedicated leaders committed to changing lives. With the support of our award-winning corporate office, our franchise owners experience unparalleled personal and financial growth. If you're looking for a challenging business opportunity with the freedom to excel, then TITLE Boxing Club is for you.



THIS IS NOT AN OFFER TO SELL YOU A FRANCHISE. FRANCHISES ARE OFFERED BY PROSPECTUS ONLY.